

# PENNSYLVANIA FREE ENTERPRISE WEEK

# PFEW

*One week this summer can change everything!*

TEAMWORK • LEADERSHIP • COMMUNICATION • SELF-ESTEEM • DISCOVERY • FUN • SCHOLARSHIP • CONFIDENCE • ADVENTURE • EDUCATION • MEMORIES • FUTURE • EXPERIENCE • LIFE SKILLS



Take a **giant step** toward your **future!**  
At PFEW, you'll:

- Develop Critical Leadership, Communication, and Teamwork Skills
- Boost Your Resume and College Applications
- Explore Career Options
- Build Self-Esteem and Confidence
- Gain Exposure to College Life and Independence
- Network and Make Many New Friends
- Have Fun!

“ This experience has been life-changing, and I will forever be grateful for the opportunity to learn, grow, and make unforgettable memories. ”

- Anyae Anderson  
(Reach Cyber CS)

## 2024 Dates

**Week 1 | June 30 - July 5**

**Week 2 | July 7 - 12**

**Week 3 | July 21 - 26**

**Week 4 | July 28 - Aug. 2**



**APPLY TODAY!**  
**www.pfew.org**



## WHAT is PFEW?

PFEW is an exciting summer education program where you'll explore modern business and your future! By running your own company with students from all over the state, you'll gain invaluable knowledge, relevant skills, powerful tools and discover how your talents translate into great careers. The great thing about PFEW is that it is different for everyone, but personal to you. We guarantee one thing - there will be a spark, a new thought, an innovative idea, or a new direction that will change your life in new ways. No matter what, you'll be better prepared for your future and ready to take on the world!

## WHAT will I do at PFEW?

- Form an executive management team with your peers and run your own imaginary company
- Compete against other student companies throughout the week
- Determine selling prices, marketing costs, production budgets, research and development, banking, and other decisions to help your company succeed
- Develop a complete marketing and advertising campaign for your company
- Hear and meet world class speakers who will share their experiences on a wide variety of topics
- Live on a college campus and get a taste of college life
- Spend a week with some of Pennsylvania's top executives who will inspire and motivate you
- Explore career fields and open doors to your future
- MAKE FRIENDS & HAVE FUN!!!!

## ALL WORK and no play?

No way!! PFEW provides a chance like no other - to spend a week on a college campus. You'll connect with students from all across Pennsylvania and create friendships that will last a lifetime. Leisurely activities include free time to hang out and relax, opportunities for recreation and a spectacular awards ceremony to close out your amazing week.

## CAN I bring a friend?

Yes! Your friend must complete an application and meet all of the eligibility criteria to be accepted to PFEW. If you wish to room with your friend, complete the Roommate Request section of the application. We will make every effort to ensure that you and your friend will be placed in the same room. NO co-ed rooms. During the week, however, we will place you and your friend in different companies to give you both an opportunity to meet other students.

## CANCELLATIONS

If for any reason you must cancel, please notify us as soon as possible. **Once accepted, if you must cancel, your registration fee will NOT be refunded.**

## WHY attending PFEW is so important

Business is in everything! You can't avoid being involved in the business world. If you use a computer, drive a car, buy candy bars, participate in sports or have a doctor's appointment, you are engaged in "business stuff." You or your parents may own or work for various businesses. It's part of life. In fact, business plays an important role in almost every facet of life. That's why it's so important that you understand how it works. We promise that PFEW is going to make your life easier because you're going to be smarter about how the real world works.

## HOW do I apply?

- Complete the online application at [www.pfew.org/student-application](http://www.pfew.org/student-application).
- Once your application has been submitted, you may "check your status" from our homepage under the PFEW header.

## WHO can attend?

All applicants must:

- Be a current sophomore or junior;
- Have the approval and support of a legal guardian;
- Have the endorsement of a school official/educator;
- Submit completed application and enrollment materials by the due date.

## WHAT will be required if I'm accepted to PFEW?

Agree to immerse yourself in the PFEW experience and be willing to learn and participate. You must also comply with all college and PFEW policies.

## HOW MUCH does it cost?

Students submit a non-refundable **\$295** registration fee if accepted (do **NOT** submit fee with application). Financial aid and/or payment plans are available by contacting us when accepted. Cost is kept low thanks to PFEW's generous donors who provide sponsorships valued at \$1,800 for every student accepted to PFEW. PFEW secures these donors for you.

The registration fee combined with the sponsorships covers program materials, activities, meals, and lodging.

Transportation to and from PFEW is your responsibility.

## I've been accepted. WHAT'S NEXT?

After we review your application, you will be notified of your acceptance status by **EMAIL**. If accepted, you must complete the registration forms and return them along with your non-refundable registration fee. Receipt of these forms and the fee confirms your attendance at PFEW. Additionally, you will receive program information about the week (ex: info on campus life, what to bring, directions, and campus map).



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### PFEW Office

3076 West 12th Street  
Erie, PA 16505  
814.833.9576  
814.833.9850 (fax)  
info@pfew.org  
www.pfew.org

PFEW Host Campuses  
(both located in Williamsport, PA)



LYCOMING  
COLLEGE



Pennsylvania  
College of Technology  
A Penn State Affiliate

Up to **\$20,000** in  
college **scholarships**  
**automatically awarded**  
to all PFEW graduates!